



Subject: Opportunity to Partner with the LHON Conference in San Diego

We are writing to invite you to partner with us in hosting the 2027 LHON Conference in April/May 2027. Leber Hereditary Optic Neuropathy (LHON) is a rare mitochondrial disease that causes sudden, severe, painless central vision loss, usually progressing from one eye to the other within months and leaving individuals legally blind. It affects about 100 people each year in the US. Anyone carrying an LHON mutation is at risk of suddenly becoming legally blind at any point in their life. A woman carrying an LHON mutation, with or without vision loss, will pass the mutation to all of her children. Currently, there is no FDA approved treatment or cure for this rare, life-impacting disease.

The 2027 LHON Conference will provide those impacted by LHON with:

- Knowledge about LHON
- Access to leading researchers and professionals
- Education on issues affecting those with LHON and their families
- Help and resources

For those who attend, it is more than a conference—it is finding community and hope.

Partnership funds are needed to make this LHON Conference possible. We have documented various opportunities you can select to support the event. These include:

- Tiered level Partnerships
- Give a Gift / Get a Gift Opportunities

If you would like to sponsor an item or discuss additional ways to support the 2027 LHON Conference, we would love to connect with you. Please contact Malinda Marsh at MMarsh@lhon.org. We look forward to discussing this further with you, and appreciate your consideration of this request.

Sincerely,

Malinda Marsh

MMarsh@lhon.org

LHON Collective Conference Team



Tiered Partnership Levels



Join LHON Collective in bringing together about 200 affected individuals, sighted supporters, family, friends, advocates, and medical professionals for an impactful educational and community conference. Your sponsorship helps provide education, connection, advocacy, and hope for families facing rare vision loss caused by LHON.

Level	Investment	Key Benefits
Platinum 1 available	\$30,000	• 4 conference registrations • 3 exclusive social media mentions • Logo on Conference Bags • Personal address to attendees • Logo in printable program • Hyperlinked logo on Conference website • Logo on reminder email & webinar • Session & entryway recognition • Sponsor handout • Branded promotional items
Gold 3 available	\$20,000	• 2 conference registrations • 2 exclusive social media mentions • Hyperlinked logo on Conference website • Logo on reminder email & webinar • Session & entryway recognition • Sponsor handout • Branded promotional items
Silver unlimited	\$10,000	• 1 conference registration • 1 exclusive social media mention • Logo in webinar to registrants • Session & entryway recognition • Sponsor handout • Branded promotional items



Give a Gift / Get a Gift Sponsorship Opportunities



These sponsorship opportunities allow supporters to directly fund important conference elements that help offset costs and expand programming and experiences for our community. Sponsors contributing \$150 or more will be recognized on a sponsorship board displayed at the conference entrance and receive a limited-edition conference-branded Yeti cup as a token of appreciation at the LHON Conference or shipped to their address post-conference. Contributions beyond the fair market value of any items received may be tax deductible as permitted by law.

- **Friday Welcome Reception** (4 available) — \$3,000
- **Recordings of LHON Conference** (4 available) — \$2,500
- **Saturday Lunch** (4 available) — \$2,500
- **Saturday Morning Coffee and Tea** (4 available) — \$1,500
- **Saturday Afternoon Beverage Break** (4 available) — \$1,500
- **Sunday Morning Coffee and Tea** (4 available) — \$1,500
- **Sunday Morning Snack** (4 available) — \$1,500
- **Attendee Financial Assistance** (5 available) — \$1,000
- **Expert Speaker Attendance** (3 available) — \$1,000
- **Conference Lanyards, Buttons, Ribbons, and Badges** (4 available) — \$500
- **Attendee Financial Assistance** (5 available) — \$500
- **General Conference Support** (unlimited) — \$150

